

CHARLES WHITE
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Areas of Qualification

All aspects of 4-color production and pre-press.

Layout and design of multi-page publications, promotional material and display ads.

Pre-press for single to multi page layouts for direct to plate printing on 20-40 inch presses, and digital presses.

Production of charts and graphs. illustration. Photo editing/retouching.

Liaison with vendors.

Creation of layout/design and illustration for print or web using the Adobe CS package, QuarkXpress, Microsoft Office and multiple web based content management applications.

Research and development of illustrations/photographs for feature articles and editorials.

Comfortable with social media, HTML and CSS styles.

Work Experience

Mar. 2011 - Present Graphic Designer/Customer Liaison - Commercial Printer in Northern VA.

Nov. 1999 - March 2011 All Printing Services Inc., Los Angeles, CA

Graphic Designer/Customer Liaison. Responsible for customer service, sales, comprehensive creative direction, art direction, pre-press, production management and overall facility technology management (MAC and P.C. environment) including direct to plate and direct to press electronic output devices/technology.

Oct. 1997 - Nov. 1999 The Los Angeles Times, California Community News division. Glendale, CA.

Designer. Responsible for the design and layout of display advertising for the daily edition of the Los Angeles Times as well as facilitating daily ad flow and delivery via direct interaction with LAT Digital Ad Services.

Feb 1995 - Aug 1997 Professional Pilot Magazine. Alexandria, VA.

Assistant Art Director. Responsible for assisting in design, layout, photo editing and production of monthly four color magazine.

June 1996, Acting Art Director of Professional Pilot Magazine.

Education

1980 -1984 Glenelg High School. Glenelg, MD

1984 - 1990 B.S. Degree in Graphic Design from The University of Maryland, College Park, MD.

Personal References

Mrs. Nadia Farida Owner, All Printing Services Inc. (818) 783-0510.

Mr. David Mantica USA Training Center Manager, The American Research Group. Cary, NC.
(919) 469-7048.

Portfolio available online at www.designsbychip.com